



FUNKTION
DESIGN

THE FULL

• BROCHURE •

DOWNLOAD



about us & menu design

What's the first thing you give your customers? The menu.

We all know how vital first impressions are but it's surprising how many vendors overlook this vital element of any dining experience.

A menu sets the tone for the evening. It's your chance to let the customer know they can relax, they are in safe hands...you know what you're doing. A poor menu will suggest a similarly poor experience.

As a constant point of sale menus must be visually enticing, clear in communication and consistent with branding. You can't always be on hand to explain how great your selection of desserts are. Your menu can.

A delicious menu will take the customers hand and guide them through the evening. Enforcing brand image and maximising sales.

With experience crafting menus for restaurants, bars, cafes and night clubs. Whatever your style we'll deliver results. Starting from just £180. See how our bespoke menu designs can work for you.



Uno

Duo

Trio

Lon

format & styles

Style: Uno

Price from £180

Example Specifications:

0 fold, 297mm - 210mm

Full colour

Style: Trio

Price from £300

Example Specifications:

3 fold, 297mm - 210mm

Full colour

Style: Duo

Price from £280

Example Specifications:

2 fold, 210mm - 148mm

Full colour

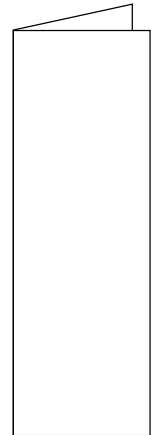
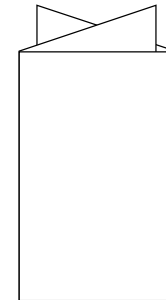
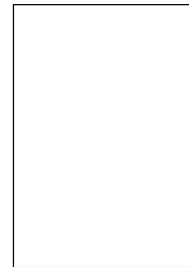
Style: Lon

Price from £280

Example Specifications:

2 fold, 297mm - 105mm

Full colour



product, print & pricing

Getting a snazzy new menu design is easy. Just take a look at our pricing chart to estimate your quote or contact us - we're happy to give you a tailored price if you have specific requirements.

branding

At the heart of any effective marketing material is strong branding. If you don't have a professionally designed logo or are unsure whether your branding is working. Give us a call or visit www.targetink.co.uk for more information on our Branding services.

images

Don't worry if you don't have your own images. If you need photos of menu items and would like to use images from our vast library of stock photos and designs just add:

1-4 + £10 | 5-9 + £18 | 10-14 + £28 to your pricing total.

content

Poor content can cripple even the best design. If you can't think of a way to make a side salad more appealing or don't have any content at all, we can provide a copywriting service to ensure the words are as powerful as the images.

print quality & colour

We only produce full colour, high quality, digital prints.



paper stock & print finish

Our stock paper is bright white premium stock at 200 gsm or 300 gsm.

Our print finish is available in either: matt or silk paper stock. For the following prices:

quantity no.	200 ^{gsm} matt	300 ^{gsm} matt	200 ^{gsm} silk	300 ^{gsm} silk
10 - 50	£1.00	£1.00	£1.00	£1.00
50 - 100	£1.00	£1.00	£1.00	£1.00
100 - 200	£1.00	£1.00	£1.00	£1.00
200 - 250	£1.00	£1.00	£1.00	£1.00
250 +	£1.00	£1.00	£1.00	£1.00

delivery

FREE standard delivery 3 - 5 days. Hot off the press next-day courier - £15 (available for majority of UK mainland)

turnaround time

Standard turnaround of 7 days, though this can vary during busy periods. It's always best to order as soon as possible and let us know if you have a specific deadline and we will do our best to help you.

contact us

For a free, no obligation quote or to answer any more questions we would love to hear from you:

head office:

Target Ink
The Warehouse
1 Draper Street
Southborough
Kent TN4 0PG

telephone:

01892 800 400

london office:

Target Ink
8 Collard Place
Camden Town
London NW1 8DU

office hours:

9:30 - 5:30

email:

info@targetink.co.uk

